

Strategies for Change Group

is a full-service strategic consultancy & direct marketing firm, servicing national clients. A minority owned and operated firm, commenced itself as a full-service company in 2013. Since its inception, SFCG has engaged in over forty-two (42) campaigns, and multiple non-profits as well as for-profit ventures. Operating in high-pressure environments, our performance-driven model, professionalism, and insightful demeanor allows us to achieve our clients goals including revenue-generation and increased customer/community engagement.

Partial Client List



Core Competencies

- Phone Banking
- Texting
- Canvassing
- Direct Mail
- Advocacy

Strategic Advantage

- Diverse team of experts with over 35 years of combined experience.
- Quantitative strategic direct engagement approaches.
- Customized approach to address clients needs with cultural competency.
- Extensive experience with a proven track record.

Contact Information

(202) 839-2271

alia@strategiesforchange.com

WWW.S4CG.COM